

JA Launchpad

"Accelerating opportunities for students to thrive"



COMPREHENSIVE GOAL

~\$4M

(Build-out + 3 Years Bridge Funding)

STUDENTS SERVED

~10,000

Annually On-Site

SFBU IN-KIND VALUE

\$3.1M

10-Year Lease Contribution

The Vision

JA Launchpad is a **16,231 sq. ft.** center in the heart of Silicon Valley that reimagines career education as an immersive, "**Innovation Playground.**" Guided by LEED-informed principles, the space connects students with **industry mentors** and high-tech tools, equipping them to thrive in a rapidly evolving economy.

High-Impact Programs:

Powered by 1,000+ Volunteers

- JA Finance Park:** Volunteer-coached capstone simulation where students use interactive technology to manage budgets in 13 themed *Launchpad Learning Pods*.
- JA Company Program:** Entrepreneurship accelerator where student teams leverage market research and digital tools to launch real businesses.
- Career & Innovation Summits:** Industry-led events offering hands-on skilling and **direct mentorship from corporate volunteers**.

"I am ecstatic for my future in business and JA has given me the knowledge, courage, and readiness for what is to come."

— Gwendalyn, Alumna



A Transformative Partnership

Our partnership with **San Francisco Bay University (SFBU)** provides the facility via an extraordinary in-kind contribution valued at **\$3.1 million** over 10 years. This foundational support removes major operational burdens, ensuring your investment goes directly to the student experience and program launch.



Why Now? The Urgency

Solving the Mandate: California's **AB 2927** requires personal finance for graduation. JA Launchpad provides the turnkey solution schools urgently need.

Workforce Readiness: With 65% of today's students entering jobs that don't yet exist, we close the gap between education and the future of work.

Legacy Partnership Opportunities

FOUNDING PARTNER

\$2,000,000

Center naming rights & premier recognition.

VISIONARY PARTNER

\$1,000,000

Name a major zone (e.g., Innovation Zone).

TECHNOLOGY PARTNER

\$500,000

Fund the tech backbone & equipment.

INNOVATION CHAMPION

\$250,000

Sponsor a network of learning pods.

 **Sponsor a Launchpad Learning Pod! \$50,000 per year for 3 years ensures a dedicated collaboration space.**

Your investment will launch a generation of diverse, future-ready leaders.

To learn more, please contact Cristene Burr, President & CEO, Junior Achievement of Northern California
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Junior Achievement of Northern California is a 501(c)(3) nonprofit organization.



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